

Tips for Maintaining Relationships

- Stay positive – SMILE!
- Let them know you care – remember at least 1 thing you can talk about or have in common.
(People don't care what you know, until they know that you care!)
- Be consistent and follow-up quickly on questions, requests, etc.
- Model lessons before you do a ton of observing – this can help you prove your worth and let them know you're human
- Provide newsletters that can include tips, information, updates, websites, etc.
- Provide Q&A emails that address common questions
- Establish a 3rd point to depersonalize the focus of the conversation
- Provide professional development/training (gives you credibility)
- Ask for coaching feedback (survey, email, etc.)
- Attend fully
- Be patient
- Stay flexible
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